

PROGRAM

Wednesday 16 June

PLENARY

9.00 Welcome

Henry Chesbrough, **Berkeley / ESADE Business School**

9.30 Corporate Venture

Henry Chesbrough (Moderator), **Berkeley / ESADE Business School** - Stefan Heuser, **Siemens USA** - Campbell Murray, **Novartis Venture Fund** - Mark Harris, **INTEL CV** - Isaac de la Peña, **NOKIA** - Martin Kelly, **IBM Venture Capital** - John Riggs, **Alcatel-Lucent Ventures** - Stephen Seuntjens, **Philips**

10.30 Coffee Break

11.00 Venture Capital

Diana H. Frazier, **FLAG Capital Management** - Randy Komisar, **Kleiner Perkins Caufield & Byers** - Graham O'Keeffe, **Atlas Venture** - David Ladd, **Mayfield** - Garrett Gruener, **Alta Partners** - Fergal Mullen, **HighLand Capital Partners**

12.00 Entrepreneurs Trends

Dave McClure (Moderator), **Paypal** - Dennis Crowley, **FourSquare**

12.45 Entrepreneurs

Verne Harnish (Moderator), **GAZELLES** - Dennis Crowley, **FourSquare** - Gurbaksh Chahal, **Gwallet.com** - Marcos Cuevas, **Iayers** - Dave McClure, **Founders Fund** - André Vanyi-Robin, **BesTv** - Lluís Font, **NTR**

14.00 Lunch

SYMPOSIUM ON URBAN CLUSTER AND PARK Cities for excellence.

15.30

Richard Florida, **Martin Prosperity Institute**

16.30 Coffee Break

17.00 Round Table. Urban Clusters for excellence. How can urban clusters can better connect with Science Parks

Alberto Pezzi, **The Competitiveness Institute** (Moderator) - Klaus Haasis, **MFG Baden Württemberg** - Carlos Alvarez, **CORFO** - Amit Kapoor, **Institute for Competitiveness, India** - Mario Girard, **Quebec Entrepreneurship Fundation**

18.00 Round Table. Science Parks for excellence. How can Science Parks can better connect with Urban Clusters

Joan Bellavista, **IASP** (Moderator) - Lex de Lange, **Zernike Group** - Malcom Parry, **Surrey Research Park** - Raivo Tamkivi, **Tallinn Technology Park TEHNOPOL** - Morris Teubal, **University of Jerusalem**

19.00 Closing. "Clusters and Parks for Excellence"

Dr Tea Petrin, **The Competitiveness Institute**

19.30 Networking cocktail

PROGRAM

Thursday 17 June

GLOBAL MARKETPLACE

8.00 22@Breakfast

Rodolfo Lara, **World Economic Forum** - Roel van Summeren, **Philips** - Rebeca Hwang, **YouNoodle**

9.00 CleanTech - New Venture RoundTable

Christopher Vargas, **Cleantech Circle LLC** - Pablo Marquez, **GAMESA** - Bill Magill, **TeleSoft Partners** - Ann Scheman, **IBM** - Alexander Schlaepfer, **Aster Capital** - Charles Vaslet, **Emerald Tech. Ventures**

10.00 Elevator Pitch 1

4 presentations of 3 minutes each.
Order TBD.

10.30 Coffee Break

11.00 Electric Vehicle Mobility

Guillermo Ricarte, **Creafutur** - Hans de Boer, **BetterPlace** - Cristiano Carlutti, **Tesla** - Olivier Paturet, **Nissan Europe** - Raul-David V. Poblano, **M.I.T.**

12.00 Elevator Pitch 2

4 presentations of 3 minutes each.
Order TBD.

12.30 Coffee Break

12.30 Media - New Venture RoundTable

Jerome Engel, **UC Berkeley / GEC** - Mika Salmi, **Viacom** - Phil Sanderson, **IDG Ventures SF** - Jim Hornthal, **CMEA Capital** - Noah Doyle, **Javelin Ventures** - Guiseppe Flores, **BesTV** - Irene Au, **Google** - Eudald Domènech, **TechFoundries**

13.30 Elevator Pitch 3

4 presentations of 3 minutes each.
Order TBD.

14.00 Lunch

15.30 HealthCare - New Venture RoundTable

Laura Morse, **Ventures, Inc.** - David Berry, **Venture** - Campbell Murray, **Novartis Venture Fund** - Elisabet de los Pinos, **Aura Biosciences** - Joël Jean-Mairet, **YSIOS Capital Partners** - Sander Sootweg, **Forbion Capital Partners**

16.30 Elevator Pitch 4

4 presentations of 3 minutes each.
Order TBD.

17.00 Coffee Break

17.30 IT - New Venture RoundTable

Kenneth Morse, **ESADE Business School** - Jeff Hoffman, **Priceline** - Andrew Mitchell, **Informatics Ventures** - Carlos Domingo, **Telefonica** - Manel Sarasa, **Openbravo** - Miguel García-Gosalvez, **Casals & Associates Inc.**

19.00 Corporate Trends.

Bradley Horowitz, **Google**

19.30 Conclusions

Jerome Engel, **UC Berkeley / GEC** - Josep Miquel Piqué, **22@Barcelona / Hit Barcelona**

20.00 Global Judge Committee

Cocktail Awards
Video Elevator Pitch